

Worthy Cause Speech

This activity accompanies chapter 12 from *Up From Slavery* by Booker T. Washington, record number 4889.

Activity Title: Worthy Cause Speech

Description: The students will choose a worthy cause or charity and develop a speech to present to the class telling why that cause or charity is worthy.

Subject: Reading/Language Arts

Skill: Writing – Persuasive

Behavioral Objective:

- The student will write a persuasion speech, as Washington does in *Up from Slavery*.

Materials:

- *Up From Slavery*, chapter 12, available in audio and print form at <http://etc.usf.edu/lit2go/>
- Pencil and paper
- Tape recorder, digital recorder, or a computer with a microphone (optional)
- Access to the Ad Council web site: <http://adcouncil.org/>

Procedures:

Read the twelfth chapter of the book with the students, or have them read it on their own. In the twelfth chapter of the book, Washington talks about the hardships of raising money for Tuskegee and how he writes speeches to try to convince people to give him money for his cause. Have the students research a charitable organization. Have them write a persuasive speech to present to the class. If you have access to a tape recorder, digital recorder, or a computer with a microphone, have the students record public service announcements for the charity of their choice. Examples of public service announcements can be found at the Ad Council website listed above. Make sure they include Washington's first rule about asking for money: always make known your cause/work to individuals and organizations.

